



2nd West African Clean Energy & Environment Exhibition & Conference

12-14th November 2013 at the Accra International Conference Centre, Ghana

WACEE '13 has closed on a very positive note!

Dear Sir or Madam,

WACEE'13 has closed on a very positive note. The most **important success factors** were the following:

- Through a successful marketing mix, we were able to double the number of registered visitors, from 450 during the launch event in 2012 to **1,051 at WACEE'13 (+ 133%)**.
- WACEE'13 enjoyed top **governmental and institutional support** in Ghana, West Africa and in Europe. And many major Ghanaian players took part such as ECG - Electricity Company of Ghana, Energy Commission, Ghana Chamber of Mines, PURC Public Utilities Regulatory Commission, Volta River Authority and Zoomlion.
- Due to the strong commitment of GIZ and North Rhine-Westphalia a **very valuable conference program** with 70 speakers and 150 delegates could be realized.
- We have achieved high **satisfaction rates** among the exhibitors. Details will be published with the Post Show Report in December.
- Last but not least we have successfully implemented the **WACEE Online Portal** including a brand-new and cost-free Matchmaking-tool. Until today already 3,892 industry professionals have registered themselves in the portal, 559 being from West Africa. This innovative tool allows exhibitors and visitors to register, publish their profile on the portal, discuss business on-line and arrange appointments among each other before, during and after the event, 365 days a year.



Patrick Martens, Delegate of German Industry and Commerce in Ghana



Martin März, CEO of fairtrade

WACEE '14 on 4-6 November 2014!



**3RD WEST AFRICAN CLEAN ENERGY &
ENVIRONMENT EXHIBITION & CONFERENCE**

SEE YOU AGAIN IN 2014!

Accra International Conference Centre

www.wacee.net

We look forward to WACEE'14 on 4-6 November 2014. Good news: Germany, for the first time in 2014, will have an **official German group pavilion** with a minimum of 10 exhibitors supported by the federal ministry of economics and technology. And we like to invite countries such as Algeria, China, France, Italy, Japan, Korea, Malaysia, Morocco, Spain, Taiwan, the UAE, the UK and others also to join in and to perceive their business opportunities in the promising West African market for energy-, electro- and environmental technologies.

Our core quality targets for WACEE'14 are already set: We will invest to further increase the number of visitors, especially from outside of Ghana. And we aim to internationalize the event on the exhibitors' side.

Next trade show in Ghana:



agrofood & plastprintpack West Africa
3 - 5 December 2013
Accra International Conference Centre

We are looking forward to welcoming you again at the Accra International Conference Centre!

With kind regards,
the organisers

At your service, any time:

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