



**GERMAN
DAYS IN
GHANA
2025**

GERMAN DAYS 2025 SPONSORSHIP OVERVIEW

PLATINUM SPONSOR BENEFITS – EUR 2,500 – VAT INC.

- Promotion of your company logo on 4 pullup banners at all events.
- Placement of company logo on all marketing materials.
- Social media promotion of company on LinkedIn, Facebook, and Instagram.
- Opportunity to distribute company flyers at all events.
- A radio jingle mentioning your company as a sponsor of German Days played on Citi fm and Joy fm.
- A company stand at one of the German Days 2025 events.
- Company mentioned in a social media video ad by an influencer.
- A video of the company's CEO/MD promoting the services of the company.
- Invitation slots for your clients to five (5) German Days 2025 events.

GOLD SPONSOR BENEFITS – EUR 1,500 – VAT INC.

- Promotion of your company logo on 4 pullup banners at all events.
- Placement of company logo on all marketing materials.
- Social media promotion of company on LinkedIn, Facebook, and Instagram.
- Company mentioned in a social media video ad by an influencer.
- A radio jingle mentioning your company as a sponsor of German Days played on Citi fm and Joy fm.
- Invitation slots for your clients to three (3) German Days 2025 events.

BRONZE SPONSOR BENEFITS – EUR 500 – VAT INC.

- Promotion of your company logo on 4 pullup banners at all events.
- Placement of company logo on all marketing materials.
- Invitation slots for your clients to two (2) German Days 2025 events.

Supported by:



Delegation der Deutschen Wirtschaft
in Ghana
Delegation of German Industry and
Commerce in Ghana



Federal Ministry
for Economic Affairs
and Energy

on the basis of a decision
by the German Bundestag